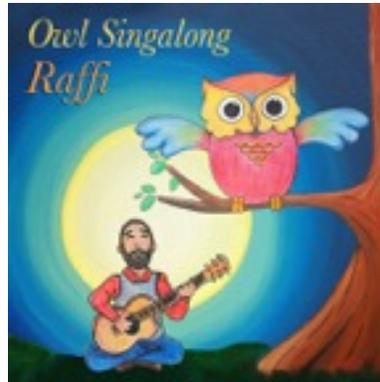


# NEWS

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## Raffi To Release *Owl Singalong* January 15, 2016

Yahoo! Parenting Premieres Video for Title Track: <http://yhoo.it/1GYVUeX>



**October 23, 2015 – Nashville, TN** – On January 15, 2016, Raffi will release *Owl Singalong*, a new album of songs for children.

*Owl Singalong* is the follow up to Raffi's acclaimed 2014 release *Love Bug*, which was his first set of children's songs in twelve years. The new album picks up where its predecessor left off, embodying all of the musical and personal qualities that have long established Raffi as a beloved and trusted icon for young listeners.

The 16-song *Owl Singalong*—whose title song was inspired by both the owls the artist would hear nightly outside his home on Salt Spring Island, Canada, and by his grand-niece Lucie's enthusiasm for her stuffed-toy owl—continues Raffi's commitment to entertain his young audiences in ways that are educational, uplifting, and—most important—fun.

The video for the title track premiered today on *Yahoo! Parenting*. To watch the video, and read an interview with Raffi, go to <http://yhoo.it/1GYVUeX>.

Raffi's abiding dedication to his fans is reflected in such exuberant, infectious new tunes as "The More We Sing Together," "See the Moon," "Dog on the Bus" and the bubbly title track. Elsewhere on the album, Raffi sings in Spanish on "Somos El Barco" and in French on "Dans La Forêt Lointaine." He also pays tribute to the late folk-music icon Pete Seeger with a heartfelt reading of the folk standard "Garden Song," a David Mallett composition popularized by Seeger, and a rollicking spoken-word rendition of "Abiyoyo," a beloved African folk tale which Seeger helped to introduce to English-speaking audiences.

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One of *Owl Singalong's* musical and thematic centerpieces is the reggae-flavored "Green Dream," a joyous, hopeful anthem that continues Raffi's career-long environmental advocacy.

"'Green Dream' is an important song for me," says the artist, who first sang the praises of solar and wind power on "Big Beautiful Planet," which was featured on his 1982 album *Rise and Shine*. "We live with the menace of global climate change, which is the greatest threat to future generations, and the kids who are alive today are gonna face the brunt of that challenge. At the same time, we're seeing a rapid shift from fossil fuels to green energy technologies. My dream is a green dream for all of the world's children, and I hope that's something that all families want."

For nearly four decades, pioneering troubadour Raffi has been the world's best-selling and most influential children's entertainer, delighting successive generations of kids—and their parents—with his playful, exuberant personality and his irresistibly infectious songs.

"I'm enjoying making music as much as I ever have," Raffi asserts, adding, "I already have the next album in my mind, and I think it may surprise people. I feel like I've got a lot of music in me now, and I'm really feeling the urge to stay busy and continue making music. Music is what I do for joy, and joy is something that I want in every day of my life, so I intend to continue doing this as much as I can."

The album is available for pre-order now (links below). Fans who pre-order the digital album will immediately be able to download "Green Dream" and the title track, "Owl Singalong."

Besides producing numerous gold and platinum albums and performing countless sold-out concerts, Raffi has also emerged as a respected advocate on behalf of children, lending his voice, insight and experience to a number of crucial issues.

For several years, he has devoted much of his time and energy to his vision of Child Honouring, an original holistic philosophy for creating a humane and sustainable world by addressing the universal needs of children and a unifying principle for restoring human and natural communities.

The philosophy's principles were outlined in the 2006 book *Child Honouring: How to Turn This World Around*, a groundbreaking anthology which Raffi co-edited. The Child Honouring principle has been widely circulated in child development, education, ecological economics and environmental health circles, and Raffi has given talks on the subject in settings as diverse as the New York Academy of Medicine, Parliament Hill in Ottawa, the World Bank, and Harvard University.

A recipient of the Order of Canada and the United Nations' Earth Achievement Award, Raffi also holds four honorary degrees. He is associated with many NGOs, including the Darwin Project Council, the Center for Partnership Studies, the Center for Children's Health and the Environment, and the Fraser Mustard Institute for Human Development.

For more information, or to request an interview with Raffi, please contact Regina Joskow at Rounder Records, [rjoskow@rounder.com](mailto:rjoskow@rounder.com), 917-532-5687, or Beth Blenz-Clucas at Sugar Mountain PR, [beth@sugarmountainpr.com](mailto:beth@sugarmountainpr.com), (503) 293-9498.

Online media kit: <http://mediakits.concordmusicgroup.com/p/owl-singalong/>

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